



# FAQ

## Google Street-View

You've decided to showcase your business to the world with Google Street View Trusted. To optimize your presence on Google Maps, we recommend the following:

### What happens exactly?

At the agreed-upon time, our Google Certified Photographer will arrive to capture professional 360° images. According to Google's Street View Trusted guidelines, panoramic photos must be taken at intervals of 10-12 feet, starting from the entrance.

Note: Each panoramic photo consists of 12 individual shots. Therefore, it's not possible to exclude specific perspectives.

### What will be photographed?

You decide which areas you want to showcase. Typically, all areas accessible to the public will be captured.

### Will people be included?

Due to data protection regulations, Google is required to blur all faces. Therefore, it's recommended that no or only a few people be present at the time of the shoot. Faces of photographed individuals will be blurred. If you prefer otherwise, please inform us in advance. You will receive a consent form for signing.

### What do I need to do before the appointment?

Consider how you want to present your business in advance. Therefore, we recommend checking your premises for cleanliness shortly before the appointment.



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### What should I do after the shoot?

We will notify you by email once the images are available online. This typically takes about 2-3 weeks. In our online confirmation email, you will also receive the embedding code for integration on your website.

### What if something comes up?

The appointment can be rescheduled up to three working days before the planned photo shoot. We will try to find a new available time slot within the timeframe we are in the area. If rescheduling is not possible, the deposit of \$190 will be retained as a cancellation fee.

### How can I integrate my 360° tour on my website?

You can find detailed instructions on our website at [www.localpano.com](http://www.localpano.com). You will have all rights to our images and can use our panoramic shots as you wish.

### I don't have a Google Business Profile

As part of our shoot, we will create a Google Business Profile for you if one doesn't already exist. Verifying your Google account is recommended, as otherwise, you won't be able to manage the account.

### Important note:

Since our photographers have a very compact schedule, the photographer must start the shoot at the agreed-upon time. Please ensure that a contact person is present on-site. We shoot in all weather conditions; however, outdoor shots cannot be conducted in rainy or heavy snowfall.